



BDO Asset Management

BDO-AMG Holds Open House at Parkridge

BDO-AMG Subdivision and JV Sales recently opened its doors to existing and prospective lot owners at Parkridge Estate in Antipolo City last March 7, 2010 by invitation of their east brokers. Aside from exposing the project to a wider buyer market, the main objective of this open house is for the buyers to get a sense and feel of the neighborhood before their actual purchase, and for the brokers to have a healthier understanding of the properties they are selling.

Parkridge, aside from it being an exclusive subdivision, it has amenities that cater to active daytime use such as basketball, swimming, and other recreational activities. It also has a function hall that is ideal for evening functions such as weddings, family gatherings and other social meetings.

Participated by eight (8) active broker groups in the east, the event was well attended with forty-five (45) guests present, five (5) of whom bought while other offers were still being negotiated.

Other highlights of the event were the Eucharistic celebration before the actual open house, site tour of the available lots for sale, face painting and fun activities for the kids.

This open house is in connection with the on-going promo of Subdivision and JV Sales entitled “Triple 10 for 2010”, an in-house financing that makes anyone own a lot for as low as 10% down payment, and balance at only 10% interest for 10 years.

The group expects two (2) more open houses in the next two (2) months – one at Laguna Hills and another at Plantacion Meridienne in Batangas. Both projects are included in the said promo.

For inquiries on the promo and project details, call 7027045/ 7027093 or email subd&jvsales@bdo.com.ph.

